



Libreria Giufà



Object: support to the “European Researchers' Night” communication campaign

Thank you for involving us in the organization of the event “romescience&comics” as part of the larger initiatives planned for the European Researchers' Night, that will take place on the evenings of Friday 26th of September 2014 and Friday 25th of September 2015. The aim of both evenings will be the introduction of the role of researchers to the wide audience, and help it appreciate the appeal and the benefits that research brings to society. Our company focuses on the spreading of culture.

We are 15 members of a cooperative company and we manage a bookshop in Rome; our social medias currently have an average of 7000 contacts and 2000 followers on twitter; in our website are presented around 150 new events for year. These could represent important amplification means for the communication campaign and we are planning to share on social media images and news from the beginning of September 2014 through to the end of September 2015.

All detailed modalities of our collaboration will be defined further on, together with the written final agreement.

Kindest Regards

Libreria Giufà □ Via degli Aurunci, 38 (San Lorenzo) Roma
tel. 06 44 36 1406 www.libreriagiufa.it

Giufà Società Cooperativa
VIA DEGLI AURUNCI, 38
00185 ROMA
TEL. 06 44361406
P.I. 0839321081

Francesco Mecozzi
Supervisor
Giufà soc. Cooperativa
Via degli Aurunci 38
00185 Rome