

Via Opita Oppio n°65
Roma
2nd March 2014

Patrizia Tomasich
Museo dei Bambini S.C.S. ONLUS

Object: support to the “European Researchers' Night” communication campaign

Thank you for involving us in the organization of the event “Wow! romescience&comics” as part of the larger initiatives planned for the European Researchers' Night, that will take place on the evenings of Friday 26th of September 2014 and Friday 25th of September 2015.

The aim of both events will be the introduction of the role of researchers to the wide audience, and help it appreciate the appeal and the benefits that research brings to society.

Our company focuses on the spreading of culture. LUDIS is a company of a group of chemists at the University of Rome "Tor Vergata ", which aims to bring , in an innovative way the public to the scientific world . LUDIS , was born from our passion for science and our desire to pass through shows where audience can learn while having fun. We believe that knowledge passes through the thrill of discovery . That's why our science shows are designed both to be able to engage the audience through fascinating experiments , both to ensure the presence in each lesson in a logical thread that can make the experience not only amusing but also educationally valid. We carry out activities in some of the most important museums in Rome and we have developed numerous partnerships with public and private entities. Every year we carry out dozens of interactive lessons in schools of Rome and its province.

We are 10 members, our social medias currently have an average of 500 contacts and our website around 1000 visits per month (www.ludislab.com): these could be important amplification means for the communication campaign and we are planning to share on social media images and news from the beginning of September 2014 through to the end of September 2015.

All detailed modalities of our collaboration will be defined further on, together with the written final agreement, after the communication of the acceptance of the project.

Kindest Regards

Giovanni Fares

www.ludislab.com

