



Call for artists

I DIRITTI DEI BAMBINI



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1. Background

The Museo dei Bambini SCS Onlus, a non-profit organisation, runs the permanent structure of Explora il Museo dei Bambini – a private non-profit *Children’s Museum* totally supported by Italian companies – designed for children (aged 0-12 years), schools and families.

The Museo dei Bambini SCS Onlus is an organisation governed by the ISO EN 9001:2015 Quality Management System for the design and supply of educational and recreational activities for children aged 0-12 years.

Explora's mission is to:

- ☺ Foster and help children’s natural urge to learn with exciting suggestions and exhibits, designed for all age groups.
- ☺ Offer parents and children a chance to share this exciting experience, which will allow children to grow up and adults to rediscover childhood.
- ☺ Offer teachers and children exciting and innovative non-disciplinary experiences to be followed up in class;
- ☺ Create interest and positive attitudes in children and their caregivers towards cultural interaction, cooperation, respect for other people and the environment;
- ☺ Bring children and adults closer to science and research by promoting culture, knowledge, and new technologies.

Explora is located in the area which was once occupied by the former tram depot, historically known as “Borghetto Flaminio”, in the heart of Rome midway between Villa Borghese and Piazza del Popolo. An area of 8,000 sqm, which the Rome town council granted to the Children’s Museum, has been restored and redeveloped with the support of private companies and state institutions.

From Tuesday to Sunday, Explora offers permanently four timed visits, workshops, creative and scientific activities during weekends and holidays included in the ticket price, temporary interactive exhibits on science, health, technologies, economy, arts and more, free-of-charge exhibitions in the outdoor areas, Officina in Cucina (Cooking Lab) food education workshop, summer, winter, springtime camps during school holidays, educational visits including in-depth workshops for primary and middle school students, themed hints for children from nursery schools and preschools, MIUR-approved refresher courses for teachers, a study trip



Each of the 3 shortlisted works shall represent one of the 3 basic children's rights - expression, education and play:

- Article 13: You have the right to learn and to freedom of expression, either orally, in writing, in the form of art and so on, as long as it is respectful of others' rights;
- Article 28: You have the right to receive an education. You must receive a primary education, which must be free-of-charge. You should also have access to middle school.
- Article 31: You have the right to play.

3. Eligibility criteria

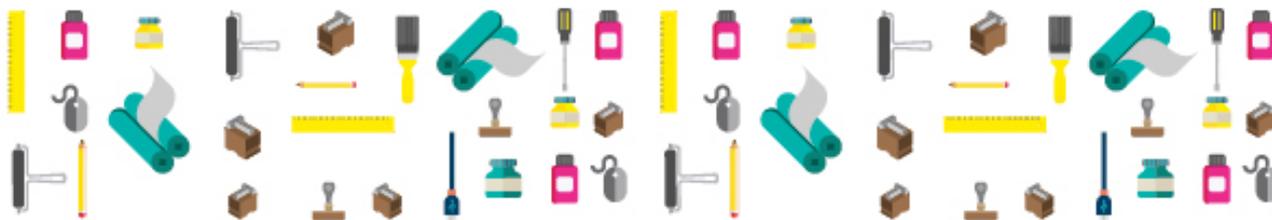
The call for artists is addressed to all enthusiasts of letterpress printing, students, professionals, graphic designers or illustrators aged 18 years or over at the deadline date (January 20th, 2019), being residents in one of the Member States of the European Union (*including The United Kingdom), Switzerland, Lichtenstein and Norway).

Participants can be individuals or a group of individuals, for the latter a group leader should be designated.

Priority will be given to entries received from persons aged below 30 years at the deadline date.

The call for artists is not open to communications agencies/companies, access is only allowed to physical persons who meet the above-mentioned criteria.

Each person/group can send up to 3 entries, one entry for each right.



4. Artistic, content and technical requirements of the works

4.1 Artistic requirements of the works

Works should be made using a *mixed media technique*, inserting in the work's composition:

- elements made with the traditional manual printing techniques listed below;
- computer-made graphic digital elements (textures, illustrations).

The suggested techniques for the elements made manually are as follows:

- traditional letterpress printing (with movable type);
- relief printing (linocut, woodcut);
- chalcography (engraving on copper or zinc plates).

The manually made elements must then be scanned and digitally composed.

4.2 Content requirements of the works

The work to be submitted should be a high-resolution digital file meeting the following content requirements:

Work no. 1: right of expression

- **size for the exhibition: 330 cm x 120 cm;**
- inspired by Article 13 of the United Nations Convention on the Rights of the Child, simplified version "Children's right in simple words" - You have the right to learn and to freedom of expression, either orally, in writing, in the form of art and so on, as long as it is respectful of others' rights.

Work no. 2: right to education

- **size for the exhibition: 270 x 200 cm;**
- inspired by Article 28 of the United Nations Convention on the Rights of the Child, simplified version "Children's right in simple words" - You have the right to receive an education. You must receive a primary education, which must be free-of-charge. You should also have access to middle school.

Work no. 3: right to play

- **size for the exhibition: 270 x 270 cm;**
- inspired by Article 31 of the United Nations Convention on the Rights of the Child, simplified version "Children's right in simple words" - You have the right to play.



4.3 Technical requirements of the works

Participants shall submit their works according to the instructions provided for in item 5 and send a 1:10-ratio JPG file as an attachment, as explained below (measurements refer to “base by height”):

Work no. 1: "Right of expression"

- File to be submitted for the call: low resolution, 33x12 cm (JPG format, 300 dpi resolution);
- File requirements for the exhibition: 330 cm x 120 cm (JPG format, 300 dpi resolution).

Work no. 2: "Right to education"

- File to be submitted for the call: low resolution, 27x20 cm (JPG format, 300 dpi resolution);
- File requirements for the exhibition: 270 cm x 200 cm (JPG format, 300 dpi resolution).

Work no. 3: "Right to play"

- File to be submitted for the call: low resolution, 27x27 cm (JPG format, 300 dpi resolution);
- File requirements for the exhibition: 270 x 270 cm (JPG format, 300 dpi resolution)

